

# Minutes

Economic Development Committee/ Broadband

March 23, 2022 1:00 PM

Attendees: Rachel Rubeor, Ben Levek, Denise Dalton-Rule, Martha Howell

- I. Reviewed topics discussed from the prior meeting in March
- II. RFPs—Reviewed and briefly discussed documents from Axion, Trailblazers, and Sentek, which are the only RFPs received. Determined that Axion most closely aligns with the needs and expectations for Lubec.
- III. Actions to be taken—Discussed the general process to move forward with meetings, with reaching out to other towns and territories, with publicity, grants and the survey. The survey may be done with assistance from Sunrise and should be available online, in hard copy at key public places, and may well require specific door to door efforts in some geographic areas. It should be timed to at least be well underway by August.

We noted that publicity might consist of brochures, posters, and web site. Brochures may well be available from vendors and partners. Be sure to include information regarding support for low income users of internet.

It was noted that the town meeting is in August, and we should be ready to demonstrate and explain our plans, actions and needs for bringing stable and sufficient broadband access across Lubec. We also discussed and named possible partners and influencers and how we might expect them to be involved.

#### IV. Steps and Assignments

Rachel will contact people in Edmunds and Trescott to let them know we are moving forward and would be most pleased to have them join the party.

Rachel will contact Mark Ouellette at Axiom to say we received the proposal and are most interested, and to ask about any publicity materials they may be able to provide.

Ben will speak with Connect Maine to see about starting the initial grant process, again asking about any publicity material and other support available.

Ben will speak with Sunrise County Economic Council about the survey process: timing, customizations, data review support, etc.

Martha and Denise to generally speak with potential influencers in town to update and involve them.

- V. Topics outstanding from agenda—Further mapping to be done, Publicity development to include posters, web site, etc. Timing for informational meetings in general.
- VI. Next Meeting: April 5 at 1 PM at Town Office.